



Where Strategy Execution + Communication Meet

(X) is a force multiplier. We help you reach your goals faster through streamlined strategy implementation supported by timely communication.



PIVOT WITH CONFIDENCE
PivotwithX.com

Mind the Gaps

Communication gaps and lost time are the two biggest obstacles to successful strategy execution. (X) advances and communicates your strategy across silos, among stakeholders and into headwinds.

We help organizations pivot their strategies, people, brands and technologies while mitigating risk.

Your partner for swift,
streamlined execution
communicated thoughtfully
to ensure success.

When to Pivot With (X)

Your pivot can be precipitated by external events or simply as part of your commitment to continuous improvement.

Whatever the spark, (X) is the accelerant. We will help your team stay committed to timetables and KPIs. And we'll stoke the passion and excitement of your team, department, organization and stakeholders.

About Us

(X) blends organizational strategy with communications savvy by combining the internal and external communications talents of (W)right On Communications with the organizational, go-to-market and project management strategy smarts of Excelerate.

No miscues. No false starts. We know that there's no time to lose.

Learn more about each partner and their personnel:

(W)right On Communications
wrightoncomm.com

Excelerate
exceleratellc.com



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Our Specialized Pivot Areas



Customer + Product

Uncover and monetize new market opportunities

- Unpack the data to find new customers and develop new products
- Speed your go-to-market strategy with campaign creative and plans



Portfolio + Processes

Improve processes + focus your portfolio for highest ROI

- Refocus your processes and portfolio for greater productivity
- Align stakeholders to speed adoption



Organizational Development + Experience

Identify and use your people to their highest purpose and value

- Refocus your culture, purpose or people to support new models
- Align stakeholders to support growth under changed environments



Brand Alignment

Calibrate your communications with your pivot

- Identify market and message gaps and opportunities
- Roll your story out across owned, earned, social and paid media assets



Digital + Virtualization

Identify the right processes and evolve your product, service, or model

- Leverage new virtual and digital processes and strategies
- Align stakeholders to support a successful shift

Learn More About Us

Want to understand how we think? Visit our blog, Insights by (X), to learn more. Or talk directly with us. We're always up to discuss sound strategy and communications.

 AskUs@PivotwithX.com

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